



SIMMONS (SOUTHEAST ASIA) PRIVATE LIMITED

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www.simmons.com.sg Co. Reg. No: 199303272D

NEWS RELEASE

*Enjoy Great Savings of up to 70% Off at the long-anticipated
Simmons SALE at Capitol Piazza!*

01 Mar 2019, Singapore – After a two-year hiatus, Simmons will hold its clearance sale event from 1st to 3rd March 2019 at Capitol Piazza, 13 Stamford Road, #02-25/26, from 11am to 7pm daily.

Consumers can look forward to cash savings of up to 70% Off display/phased-out models for beds, mattresses, and bedding accessories. The first 50 customers with Simmons eDMS (electronic direct mailer) will also enjoy an early bird discount of \$150* off with every mattress purchased. In addition, Simmons is also proud to announce an exclusive tie-up with DBS / POSB credit cards that allows their cardmembers to enjoy an additional 5%^ off the total bill on all 3 days!

Say goodbye to your old mattress and there is no easier way to own the beauty rest you have been yearning for. So come down today and wait no further. Make owning a Simmons mattress a reality today and make your dream bed come true.

^Valid from 01 to 03 Mar 2019. DBS terms & conditions apply. Please download DBS Lifestyle App for more details.

*Terms & Conditions apply

Details:

Dates: Friday 1 Mar to Sunday, 3 Mar 2019 (3 Days Only)

Operating Hours: 11am to 7pm

Location: Capitol Piazza, 13 Stamford Road, #02-25/26, Singapore 178905

How to get there:

a) By Bus:





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(City Hall Stn B) SBS Bus Service Number : 1N, 2N, 3N, 4N, 5N, 6N, 61, 124, 145, 166, 174, 174e, 197, NR1, NR2, NR5, NR6, NR7, NR8

(After City Hall Stn Exit B) Bus Service Number: 32, 51, 63, 80, 195, 195A, 851, 851E, 961, 961C

b) By Train: Nearest MRT Station: City Hall MRT

c) By Car: North Bridge Road or Stamford Road

End

About Simmons (SEA) Pte Ltd

Simmons is one of the world's largest mattress producers with more than 148 years of heritage. Maker of Beautyrest®, Beautyrest Black® and BackCare® mattresses, Simmons is also the preferred hospitality partner amongst world-renowned hoteliers, which include Westin Hotels, Starwood Group of Hotels, Resorts World Sentosa, Marina Bay Sands, Shangri-la hotels and Frasers Hospitality Group.

In Asia, the license to manufacture and distribute Simmons products is owned by Simmons Co. Ltd. Japan, a subsidiary of Nifco Inc., a plastic fastening company which is listed on the Tokyo Stock Exchange with a diverse business portfolio, including the Japan Times. Simmons Co. Ltd. Japan owns the perpetual licence to 23 countries in Asia, including Singapore. Simmons edged its presence in Singapore in 1977 and in 1993, Simmons (SEA) was set up.

Simmons is committed to developing superior mattresses to promote 8 hours of high performance sleep for our consumers. Because with Simmons Beautyrest innovations and technology, Sleep Performance is the New Performance.

Simmons (SEA) Pte Ltd

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Beautyrest

BackCare

LIVING LIFE FULLY CHARGED™